



# LINKS®

THE BEST OF GOLF™

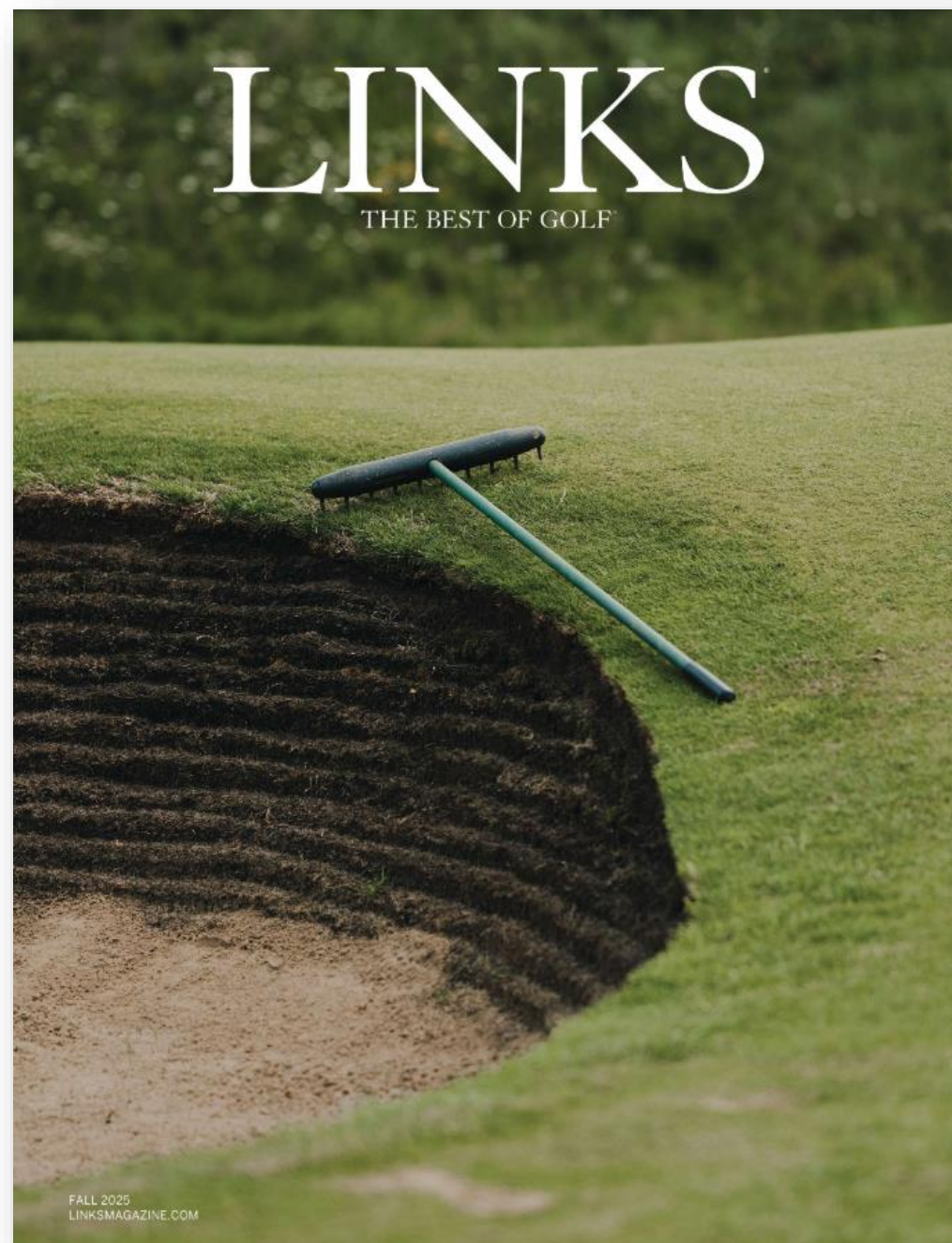
2026 MEDIA KIT

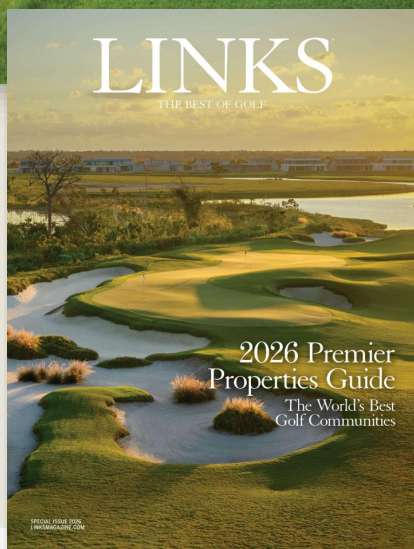
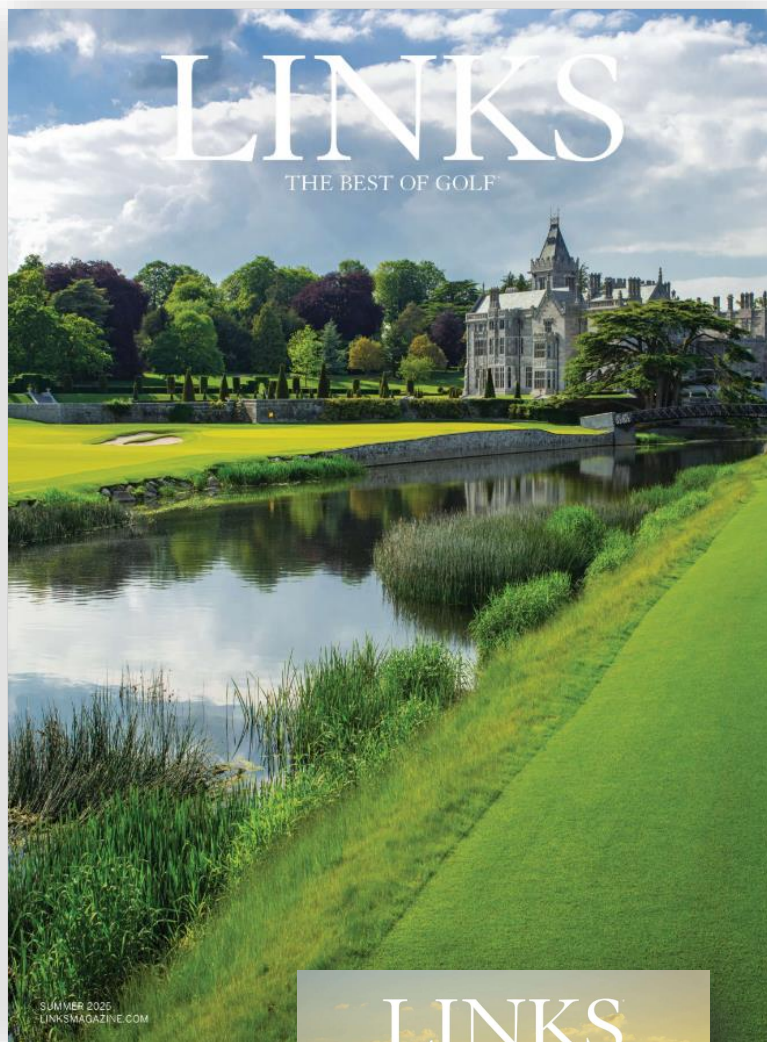


# MISSION STATEMENT

There's a big beautiful world of golf out there, and the smartest way to explore it is through LINKS Golf Media, where you'll always find "The Best of Golf." No matter where your wanderlust may take you or what your interests are, we're there as your caddie and concierge, your counsellor and companion to the finest courses, resorts, and golf communities as well as issues, interesting people, and ideas. Whether it's in print, online, or in podcasts, LINKS delivers practicable information, guidance, and delight, through the game's best writers and the jaw-dropping photography that is our trademark.

**GEORGE PEPPER**  
**Editor**





# PORTFOLIO

## PRINT

- **LINKS MAGAZINE** - 110,000 Circulation (70k Eastern, 40k Western)
- **360,000 TOTAL AUDIENCE** (3.25 READERS PER COPY)
- **1.5 MILLION EMAIL SENDS TO THE NATIONAL GOLF FOUNDATION'S DATABASE**
- **PREMIER PROPERTIES GUIDE** - 60,000 Circulation

## E-PROGRAMS

- **LINKS INSIDER NEWSLETTER** - 110,000 Distribution
- **CUSTOM BLASTS** - 50,000 Distribution (Regional Available)
- **SPONSORED BLASTS** - 50,000 Distribution (Regional Available)

## CUSTOM

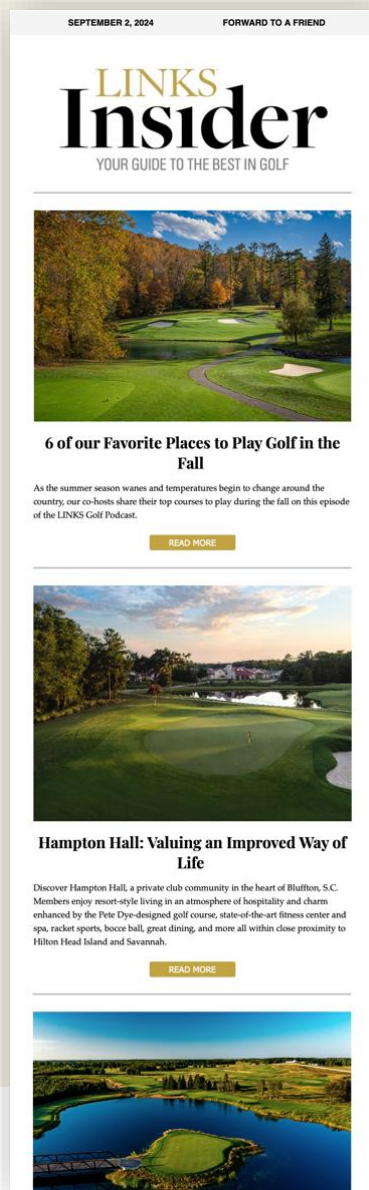
- **PUBLISHING**

## WEBSITE

- **75,000–100,000** - Average Monthly Visitors
- **1.5 MILLION** - Average Monthly Search Impressions
- **200,000** - Monthly Ad Impressions
- **TAKEOVERS AVAILABLE** - Monthly or 2-Week Period

## PODCAST

- **12 EPISODES PER SEASON** - Episodes posted weekly for 12 weeks





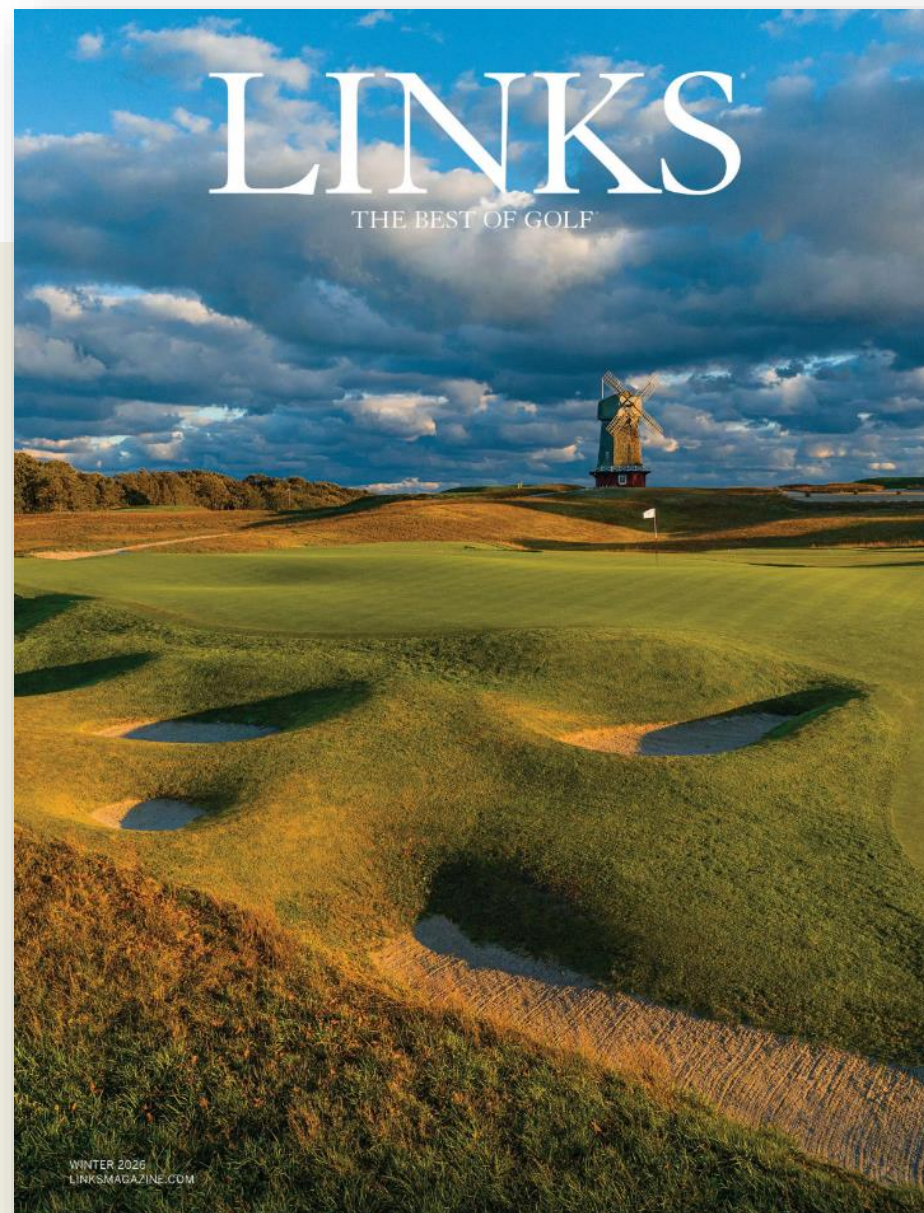
# LINKS MAGAZINE

## 2026 PRINT DISTRIBUTION

110,000 of LINKS's most significant and responsive subscribers

- 70,000 Eastern Region
- 40,000 Western Region
- Average Household Income: \$253,000
- Average Total Asset Value (Excluding Primary Residence): \$2,500,000
- Average Days of Golf: 70
- Private Club Member: 73%
- Median Handicap: 12
- Plan to Purchase Real Estate: 22%
- Spend \$5,000 on Golf Travel Each Year: 44%

360,000 Total Audience (3.25 Readers Per Copy)



Click [HERE](#) to view the 2026 Winter Edition

# PRINT

Magazines stay relevant by offering a premium, tangible experience that builds trust and engagement, while publishers embrace hybrid models that pair niche print editions with digital platforms.

## TACTICAL & IMMERSIVE

- PRINT OFFERS A PREMIUM, DISTRACTION-FREE READING EXPERIENCE SCREENS CAN'T MATCH.

## CREDIBILITY & TRUST

- MAGAZINES ARE SEEN AS AUTHORITATIVE, WITH VETTED CONTENT.

## AD ENGAGEMENT

- PRINT ADS HOLD ATTENTION LONGER, BOOSTING RECALL AND PURCHASE INTENT.

## NICHE COMMUNITIES

- SPECIALIZED TITLES BUILD LOYAL, INTEREST-BASED READERSHIPS.

## STRATEGIC ADVERTISING

- NICHE PUBLICATIONS DELIVER HIGHLY TARGETED, ENGAGED AUDIENCES.

## DIGITAL EXTENSIONS

- SOCIAL, PODCASTS, AND INTERACTIVE EDITIONS ENHANCE PRINT AND FOSTER COMMUNITY.





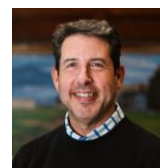
# LINKS MAGAZINE

## 2026 DIGITAL DISTRIBUTION



- National Golf Foundation's American Golfers database  
Audience Demographics
  - 700,000+ Proprietary Contacts with follow-up send to 500,000+ non-openers on each distribution
- Average HHI: \$125k
- 75% play 25+ rounds per year
- Median Age: 44
- 76% travel to play golf each year
- 1.5 million sends each issue
- Total Open Rate: 61.02%\*
- Total Opens: 749,862\*
- Click Rate: 2.36%\*

\*Based on actual metrics from 2025 Winter, Spring, and Summer issues



**Greg Nathan,**

*President and CEO of the National Golf Foundation:*

"The most committed affluent golfers (2–3 million) play more than twice as much as the average American golfer and account for approximately one of every three dollars spent on travel. The NGF audience that receives each issue of LINKS Magazine is selected specifically using geo-demographic criteria to maximize representation from this highly desirable segment of golf consumers."

# LINKS & THE NGF

A DYNAMIC COMBINATION OF PRINT & DIGITAL DISTRIBUTION



## 2026 PRINT DISTRIBUTION

Circulation: 110,000

Eastern: 70,000; Western: 40,000

Total Readership 360,000 Total Audience  
(3.25 Readers Per Copy)

### Demographics

- Average Household Income: \$253,000
- Average Total Asset Value (Excluding Primary Residence): \$2,500,000
- Average Days of Golf: 70
- Private Club Member: 73%
- Median Handicap: 12
- Plan to Purchase Real Estate: 22%
- Spend \$5,000 on Golf Travel Each Year: 44%



## 2026 DIGITAL DISTRIBUTION

1.5 Million sends for each issue\*

### Demographics

- Average HHI: \$125k
- 75% play 25+ rounds per year
- 76% travel to play golf each year
- Median Age: 44

### Metrics

- Total Open Rate: 61.02%\*
- Total Opens: 749,862\*
- Click Rate: 2.36%\*

\*Based on actual metrics from 2025 Winter, Spring, and Summer issues

# LINKS AUDIENCE

\$253,000

AVERAGE HOUSEHOLD INCOME

\$153,000

MEDIAN HOUSEHOLD INCOME

\$2,500,000

AVERAGE TOTAL ASSET VALUE (Excluding Principle Residence)

\$2,000,000

MEDIAN TOTAL ASSET VALUE (Excluding Principle Residence)



## AUDIENCE ENGAGEMENT

Read nearly every or all print issues .....	76%
Readers more likely to consider a brand that they saw in LINKS .....	67%
Average readers per copy .....	3.25
Readers who took one of the following actions in past 12 months based on reading LINKS or LINKS's digital products	
• Visited an advertiser's website .....	87%
• Called or emailed an advertiser .....	22%
• Visited a real estate development .....	18%
• Purchased property at a real estate development .....	3%
• Visited a resort .....	55%
• Referred info to friends, family, etc. ....	59%

## GOLF HABITS

Average days of golf per year .....	70
Play 100 or more rounds a year .....	27%
Private club member .....	73%
Belongs to 2 or more private golf clubs .....	19%
Current median handicap .....	12
Have a handicap of 10 or less .....	42%
Have been custom fit for clubs .....	78%

## LIFESTYLE

Take 3 or more golf trips each year .....	44%
Spend \$5,000 or more on golf travel each year .....	38%
Plan to purchase golf real estate .....	22%
Those planning to purchase golf real estate in next 2 years or less .....	52%
Plan to purchase or lease a vehicle in next year .....	25%

Source: LINKS Subscriber Study



# LINKS AUDIENCE

Golf travel has changed over the past year and will continue to do so as people ease back into travel.

- 76% of golf travelers are willing to drive 4-plus hours to their destination
- One-third of core golfers indicate they'll drive 8 hours each way

As such, golf resorts should expand their geographical targeting beyond their normal "feeder market" delineations.

## GOLF TRAVEL

Number of golf trips typically taken each year

• 1-2 .....	56%
• 3-5 .....	35%
• 5 .....	9%

Amount typically spent on golf vacation each year

• \$0-\$3,000 .....	38%
• \$3,000-\$5,000 .....	24%
• \$5,000-\$10,000 .....	20%
• \$10,000-\$15,000 .....	9%
• \$15,000+ .....	9%

## MEDIA HABITS

Preferred choices for reading about golf

• Print.....	83%
• Digital .....	47%
• Digital Magazines .....	30%
• E-Newsletters .....	26%
• Facebook .....	4%
• Twitter.....	3%
• Instagram.....	3%

## TOP 10 STATES WITH NUMBER OF REGISTERED GOLFERS

• California	• Illinois
• Texas	• Michigan
• Florida	• Pennsylvania
• New York	• North Carolina
• Ohio	• Massachusetts

Golf travel preferences

• Like to stick to well-known resorts/courses .....	63%
• Like to play hidden gems .....	62%
• Like to be among the first to visit a new resort/course .....	26%

When researching travel, LINKS readers find the following resources helpful

• Websites .....	91%
• Print ads .....	86%
• Digital ads .....	79%
• Travel-related editorial .....	79%
• Direct mail .....	53%
• Travel agent .....	50%
• Social media .....	37%

Where LINKS readers plan to travel in next 3 years (top 10)

• Southeast .....	55%
• United Kingdom .....	38%
• Arizona .....	37%
• California .....	34%
• Pacific Northwest .....	33%
• Southwest .....	31%
• Northeast .....	29%
• Midwest .....	27%
• Hawaii .....	25%
• Mid-Atlantic.....	23%

Sources: NGF and LINKS Subscriber Study

# LINKS AUDIENCE

## REAL ESTATE

Own a second home .....	29%
Planning to buy a second (or additional) home .....	22%

If so, when do you plan to purchase?

Next 6 months .....	4%
Next 12 months .....	14%
Next 2 years .....	34%
Next 3–5 years .....	48%

If so, in what price range?

Under \$250k .....	11%
\$250–\$500k .....	47%
\$500k–\$750k .....	23%
\$750k–\$1 million .....	9%
\$1 million+ .....	10%

When considering real estate purchases, LINKS readers find the following resources helpful

Print ads .....	67%
Real estate community websites .....	62%
Digital ads .....	60%

Online real estate databases

(e.g. Zillow) .....	60%
Real estate agents .....	60%
Real estate editorial .....	51%
Direct mail .....	40%
Social media ads .....	25%

Readers who took one of the following actions in past 12 months based on reading LINKS or LINKS's digital products

Visited a real estate development .....	18%
Purchased property at a real estate development .....	3%

Sources: NGF and LINKS Subscriber Study



## PRIVATE CLUB MEMBERS

- 47% are ages 18-49
- Only 25% are retired
- Played 59 million rounds in 2020

The increased level of golf participation coupled with the fact that many people are now telecommuting (and in some cases may never return to a regular office situation) have led people to move out of cities.

They are joining private golf clubs in droves and purchasing homes at premier clubs across the country.



# EDITORIAL CALENDAR

TIMING	PRODUCT	ISSUE CONTENT	AD CLOSE	ADVERTORIAL CLOSE	MATERIALS DUE	IN HOME
2026 JANUARY SPECIAL ISSUE	PREMIER PROPERTIES GUIDE	Annual Real Estate Guide	11/10/25	NA	11/17/25	1/7/26
2026 FEBRUARY WINTER ISSUE	LINKS MAGAZINE	The LINKS 100 U.S.A. Scottish Highlands Profile: Butch Harmon Classic Course: Bel Air Top 10: South Carolina	1/5/26	12/18/25	1/6/26	2/2/26
2026 APRIL SPRING ISSUE	LINKS MAGAZINE	Augusta's Forgotten Architect Nicklaus's 6 Critical Masters Shots Backstory: Harbour Town Profile: Scott Van Pelt Top 10: Philadelphia	2/20/26	2/2/26	2/23/26	3/23/26
2026 JUNE SUMMER ISSUE	LINKS MAGAZINE	Iconic Clubhouses Illuminating William Flynn England's 10 Best Unknown Links GB&I Classic: Royal Birkdale Classic Course: Fishers Island	5/8/26	4/27/26	5/11/26	6/8/26
2026 OCTOBER FALL ISSUE	LINKS MAGAZINE	Tiger Woods, Golf Course Designer Southwest Utah The Munissance Profile: Geoff Ogilvy Backstory: Casa de Campo	8/28/26	8/10/26	8/31/26	9/28/26
2027 JANUARY SPECIAL ISSUE	PREMIER PROPERTIES GUIDE	Annual Real Estate Guide	11/13/26	NA	11/16/26	1/6/27

# E-NEWSLETTERS

LINKS Insider reaches 110,000 opt-ins each week with an average total open rate of 50%

## SUNDAY, MONDAY & FRIDAY EDITIONS

• PREMIER AND FEATURED PARTNER UNITS

### PREMIER PARTNERS

- Photo, 50 words of copy, and link to designated landing page
- Average ROI of approximately 500 clicks

### FEATURED PARTNERS

- Photo, 30 words of copy, and link to designated landing page
- Average ROI of 150–200 clicks

AUGUST 8, 2024

FORWARD TO A FRIEND

## LINKS Insider

YOUR GUIDE TO THE BEST IN GOLF



### Today's Top Sand Wedge Choices

Many players carry four wedges these days, largely because it allows for more precise distance control on shorter approach shots and offers more options for playing recovery shots around the green. Of these so-called "scoring clubs," the sand wedge may be the most valuable—in part because it can be the most versatile. Along with helping you get safely out of bunkers, the loft of the sand wedge is often ideal for approach shots that need to be hit high and land with spin. And they're employed just as often on pitch and chip shots played from grass. So while they're called sand wedges, they really offer a lot more utility than their name suggests.

However, choosing the right sand wedge for your game isn't as easy as just looking for a club that has an "S" stamped on its sole.

[READ MORE](#)



### Explore The Santa Lucia Preserve in Carmel, Calif.

In addition to the Tom Fazio-designed, award-winning golf course at The Preserve Golf Club, The Santa Lucia Preserve community features nearly 100 miles of trails, a recreational lake, Sports Center, and full-service Equestrian Center set within a 20,000-acre nature preserve, offering a one-of-a-kind experience for golfers and outdoor lovers on the Monterey Peninsula.

[READ MORE](#)



### Yamaha: Sun, Fun, and Family

Whether you're looking for a fun family outing or seeking new adventures to share, Yamaha Golf Car's personal transportation vehicles are the perfect way to explore and create lasting memories.

[READ MORE](#)



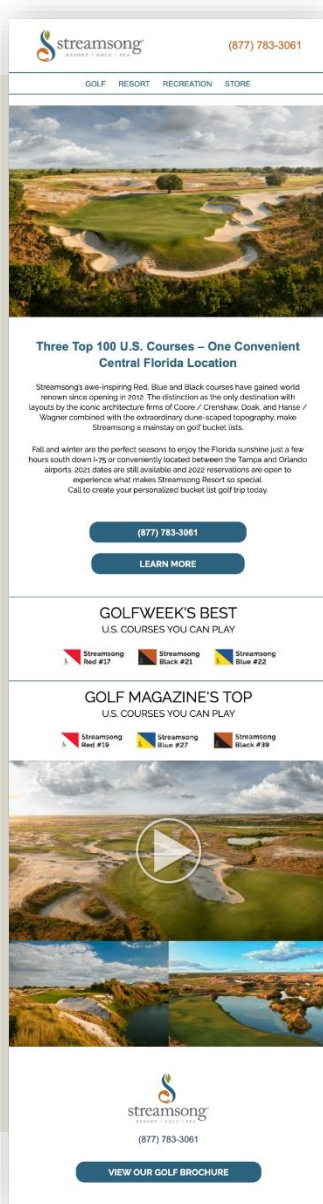
### 5 of Canada's Top Golf Resorts

When it comes to destination golf, most American consumers don't consider traveling north of the border, despite Canada being home to a slew of phenomenal public courses.

[READ MORE](#)



# CUSTOM & SPONSORED E-BLASTS



## CUSTOM BLASTS

- Customize your message to our national LINKS opt-in subscriber audience of 50,000 affluent golfers
- Other packages available (Eastern and Western Regions)

**40-50%\***  
AVERAGE OPEN RATE

**1.5-2.5%**  
AVERAGE CTR



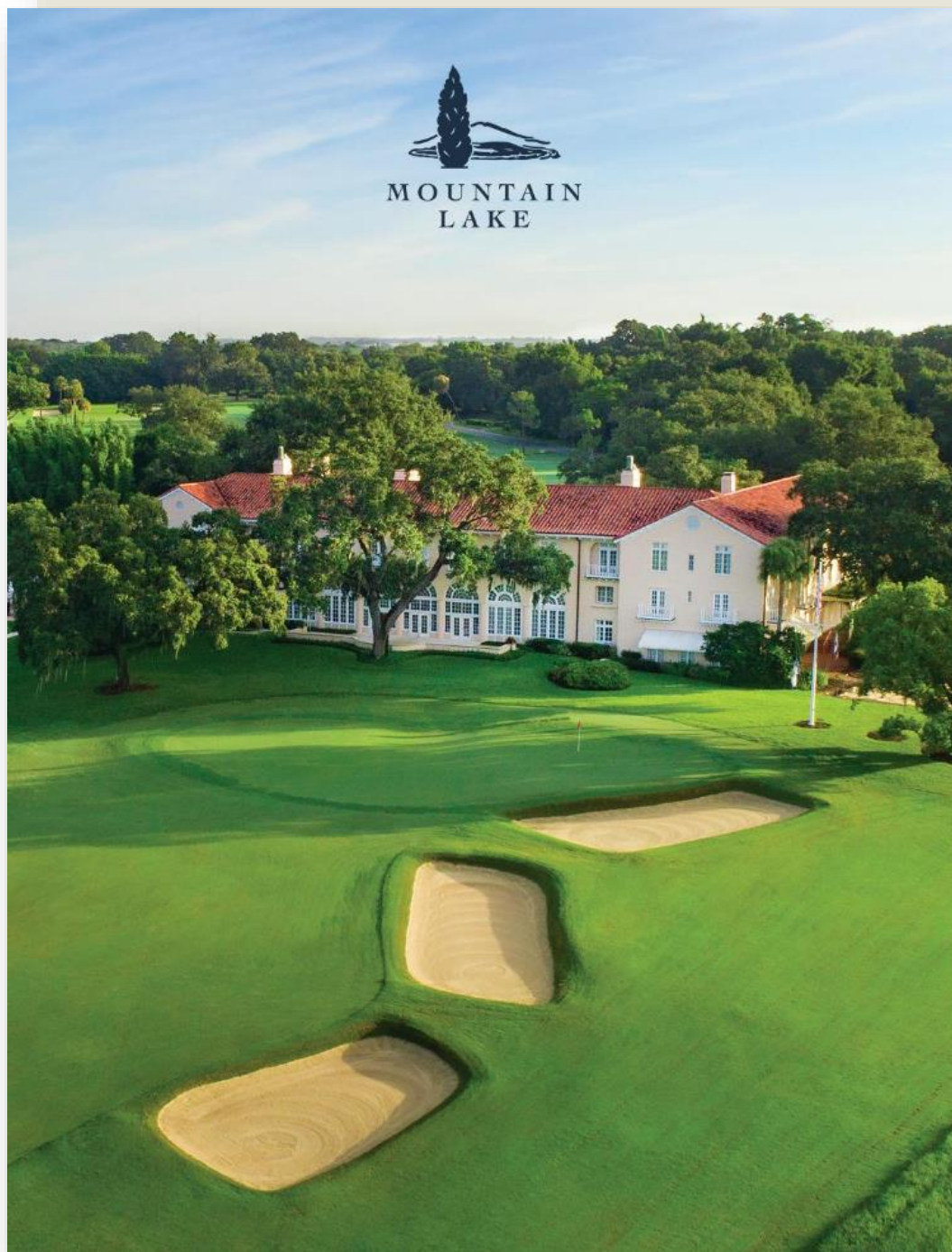
## SPONSORED BLASTS

- LINKS will write and design an Insider Blast, with client input and approval, that will include a 300-word article, photo, and link to the desired landing page
- Provides a voice of authenticity "From the Editors of LINKS Magazine"
- Blast can be sent to our national, eastern, or western database

**40-50%\***  
AVERAGE OPEN RATE

**3-4%**  
AVERAGE CTR

\*Depending on quantities sent



# CUSTOM PUBLISHING

**IMPACTFUL AND  
TARGETED MARKETS**

## CUSTOM FEATURE

The award-winning writing and photography you've come to expect from LINKS are made available to you to capture the essence of your club. LINKS will bring your club's distinctive story to life through a high-quality print publication mailed to select subscribers. A variety of options are available to best represent and market your club to prospective targets.

Clients can customize their desired circulation to be polybagged with an issue of LINKS.

[CLICK HERE TO VIEW MOUNTAIN LAKE](#)



# CUSTOM CREATIVE

LINKS OFFERS CLIENTS THE OPPORTUNITY TO CREATE CUSTOM CONTENT FOR USE ON ALL LINKS PLATFORMS AND BEYOND

## CREATIVE DIRECTION

Advertising and marketing is ever-evolving, and the creative can make or break a campaign. We can develop dynamic products best suited for your target customer and create new branding that's perfect for your marketing messages. Our team will develop, design, and produce creative for all platforms, both print & digital. Contact your sales representative for pricing.

Custom Blast



LINKS Magazine invites you to explore the private golf and equestrian community at The Santa Lucia Preserve in Carmel, California.

The Preserve is a private golf and equestrian community with a Tom Fazio designed golf course, set within a 20,000 acre nature preserve in Carmel, California. In addition to the award-winning golf course, the community features mild weather year-round with nearly 100 miles of trails, a recreational lake, Sports Center, Equestrian Center, and dining venues set amidst expansive wilderness, offering a one-of-a-kind experience for golfers and outdoor lovers on the Monterey Peninsula.

LEARN MORE



### THE PRESERVE GOLF CLUB

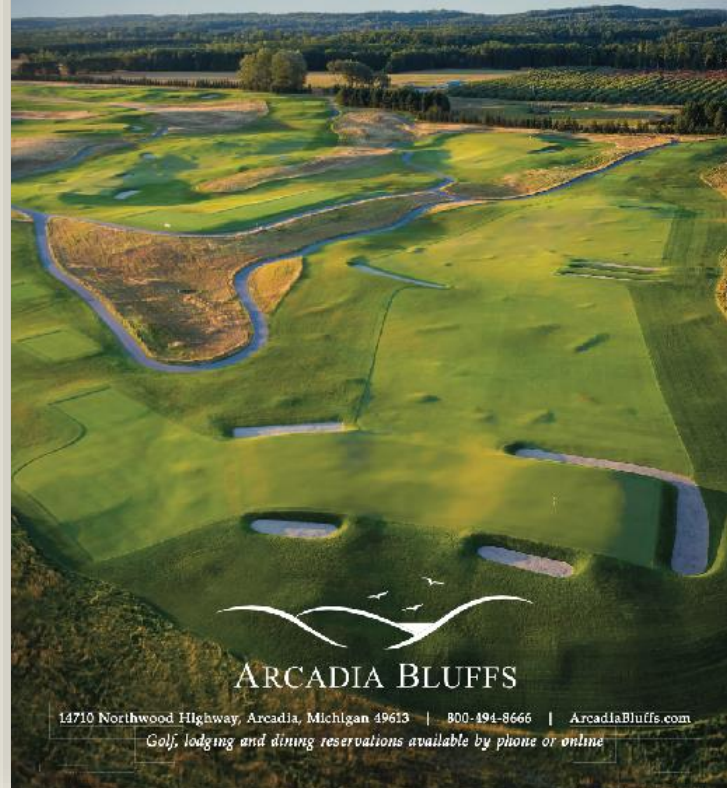
The Preserve Golf Club—one of Tom Fazio's finest creations—was built in harmony with the 365 acres on which it resides, and has been distinguished as one of America's Greatest Golf Courses. Those who know the game view The Preserve's 18 as one of the best and most scenic in the region, just nine miles from Pebble Beach.

LEARN MORE

Print single page advertisement

## A Tribute to a Bygone Era

*Experience the challenges, the emotions and the beauty of the South Course – Complicity Veiled by Simplicity.*



14710 Northwood Highway, Arcadia, Michigan 49613 | 800-494-8666 | ArcadiaBluffs.com

Golf, lodging and dining reservations available by phone or online

### LINKS EVENTS

*world-class golf travel*



LINKS INVITATIONAL AT PEBBLE BEACH

March 6 - 10, 2025

2025 IRELAND GOLF TRIP

May 15 - 19, 2025

7 days, 14 rounds of golf

Hotel, meals, transportation, and more

For more information, visit links.com/events

IMAGINATIVE CONCEPTS by and for golfers

# LINKS GOLF PODCAST

- Seasons are 12 episodes over 12 weeks
- Episodes will appear on YouTube, Apple, Spotify, and LINKSMagazine.com; sponsor logo will be prominently displayed on podcast video (lower right), and episode description will include mention of sponsor plus any relevant links
- Advertisers write their own ads (LINKS provides a word count guideline); the host reads them for the podcast
- Advertisers receive a “Sponsored by” credit for each podcast on the LINKS Insider
- There are two ad spots per episode, 30 seconds each—one intro (pre-roll) ad and one middle (mid-roll) ad
- The advertiser is welcome to change the ads throughout the season to avoid repetition
- Download average is 1–2k, with high performing episodes earning 4k downloads; ad impressions average is 3–4k, with high performing episodes earning 7k impressions
- The value for sponsoring a season is \$10k

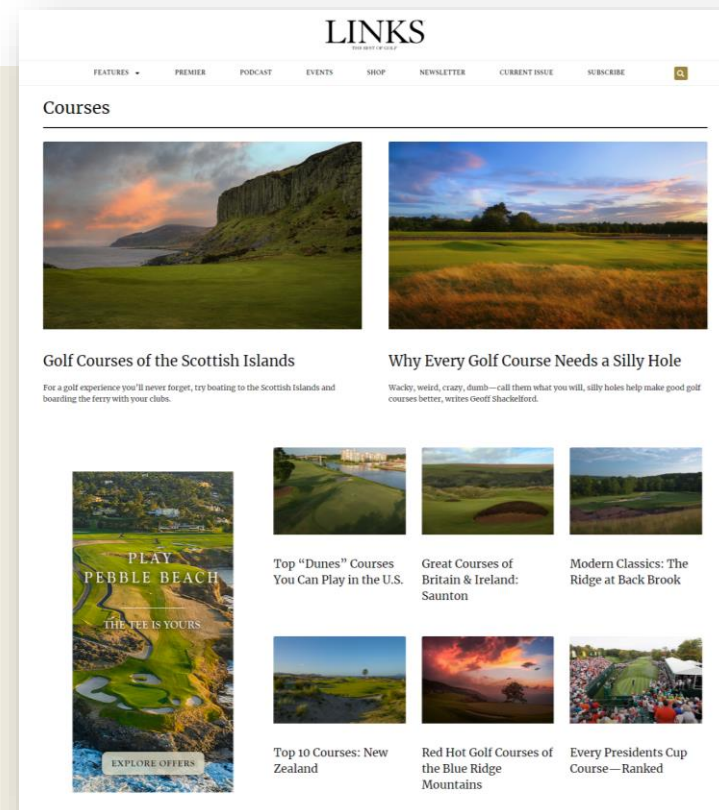
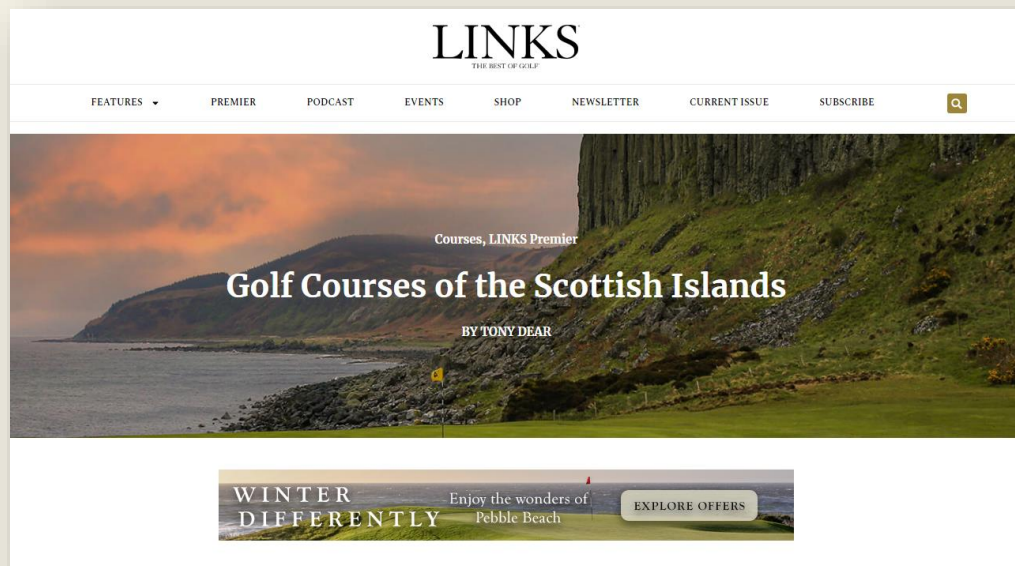
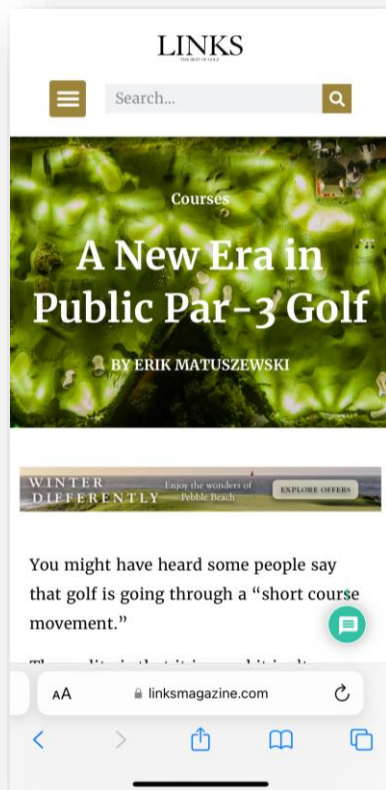
Click [here](#) to view the LINKS Golf Podcast page



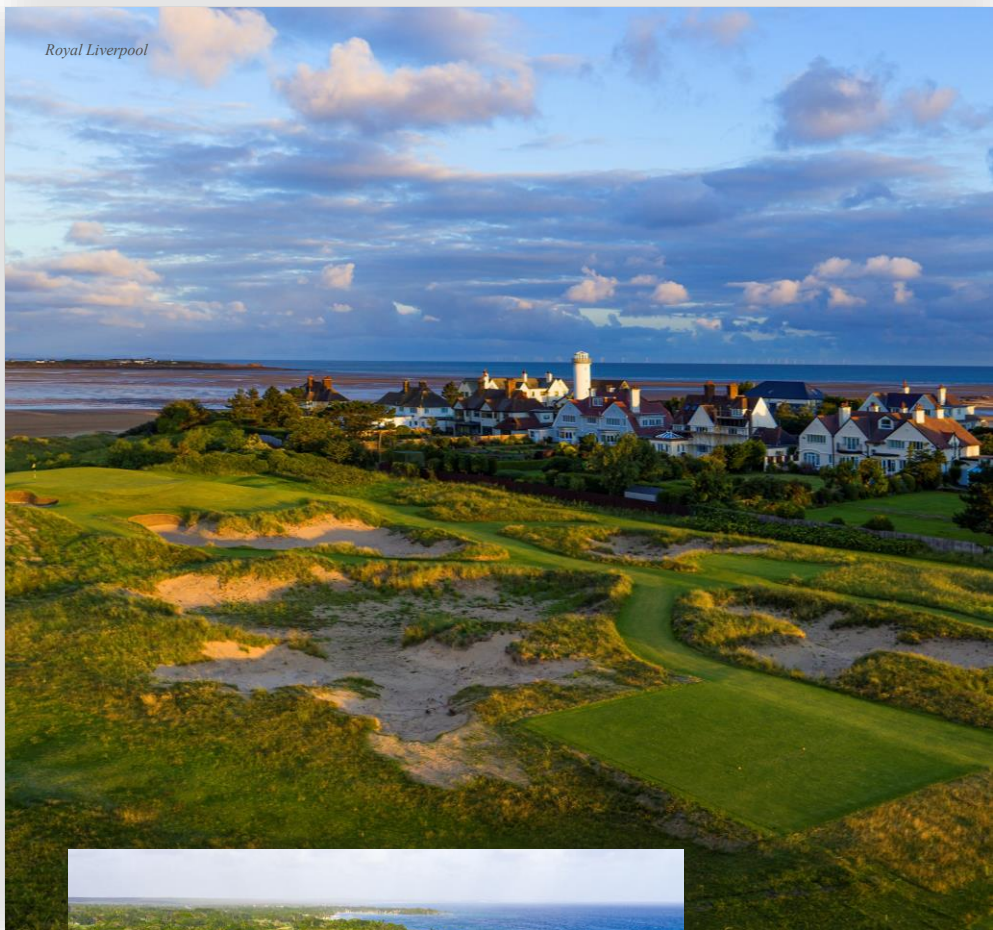


# WEBSITE TAKEOVER

- 75,000–100,000 AVERAGE MONTHLY VISITORS
- 1.5 MILLION AVERAGE MONTHLY SEARCH IMPRESSIONS
- 200,000 MONTHLY AD IMPRESSIONS
- MONTHLY TAKEOVERS AVAILABLE
- 2-WEEK PERIOD TAKEOVERS AVAILABLE



Royal Liverpool



# SUBSCRIBER EVENTS

LINKS WILL WORK WITH SELECT PARTNERS TO DEVELOP PREMIER SUBSCRIBER TRIPS/EVENTS

Current partners include:

- Casa de Campo
- Pebble Beach
- PerryGolf
- Kohler
- The Omni Homestead

Annual Advertising Commitment Required



Teeth of the Dog, Casa de Campo



The Omni Homestead



Pebble Beach



# PREMIER PROPERTIES GUIDE

The most complete listing anywhere of the top golf communities in the U.S. and the world, plus a collection of articles that will educate and entertain readers

## DEMOGRAPHICS & CIRCULATION

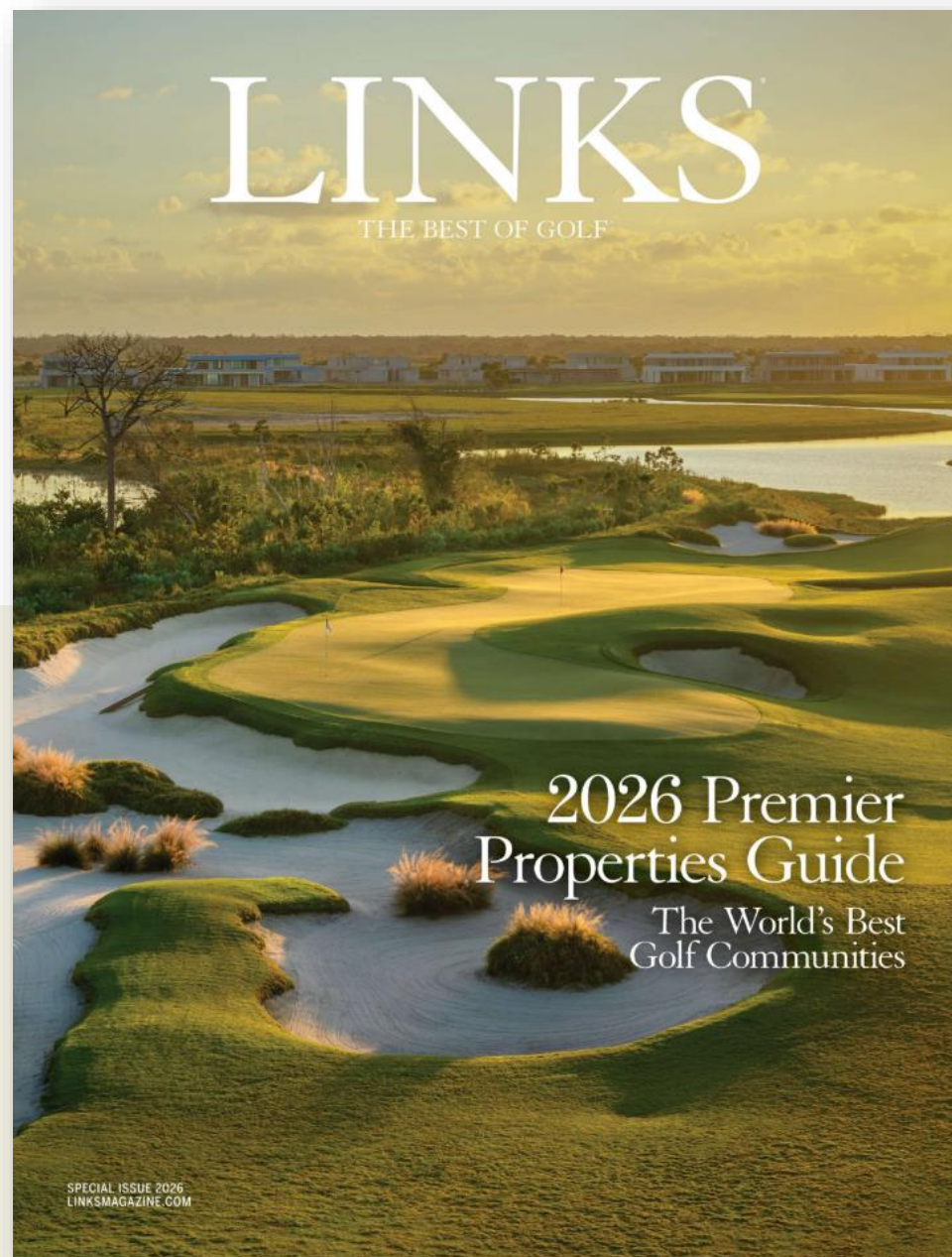
LINKS targets top demographics from our subscriber list using the following criteria to deliver the most affluent 60,000 subscribers:

- Income of \$250,000+
- Home values of \$400,000+
- Paid/highly responsive subscribers
- Top 1,500 high-income/home-value zip codes

**PPG In Home: January 2027**

**PPG Space Close: November 13, 2026**

**PPG Materials Due: November 16, 2026**



Click [HERE](#) to view the 2026 Premier Properties Guide

# PREMIER PROPERTIES GUIDE

## PREMIER PROPERTIES GUIDE

- Two-page “sponsored editorial” coverage for advertisers (see example to the right)
- In-home: January 2027
- Reach: 60,000

## DIGITAL COMPONENTS

- Digital version of the magazine is featured on LINKSmagazine.com
- Each property will receive a native e-blast sent to our 13k VIP Real Estate database (see example on page 5)
- Each property will also receive a Featured Partner unit (30-word write-up; photo; URL) on LINKS Insider E-Newsletter sent to 100k opt-in subscribers (see example on page 5)

## ADDITIONAL COMPONENTS

- 50 copies provided to advertiser
- QR Code directed to client’s preferred link

### JACK'S BAY

Eleuthera Island, The Bahamas

**O**n the pink-sand shores of the Bahamian island of Eleuthera, famed for its captivating beauty, crystal-clear waters, and laid-back charm, the private community of Jack's Bay has raised the bar of luxury living with its newest residential offering: the Playground Residences. These exclusive homes boast a prime location within the 1,200-acre community, nestled directly between the Tiger Woods-designed Playground golf course and the first-ever Jack Nicklaus Heritage™ 18-hole championship course—a privilege no other residences at Jack's Bay enjoy.

The elegant cottage-style homes at the Playground Residences offer an unparalleled blend of privacy, luxury, and breathtaking views over the dramatic cliffs to the Atlantic Ocean. Available in two-, three-, and four-bedroom configurations, each turnkey residence features a private pool, expansive rooftop terrace, and seamless indoor-outdoor living spaces designed to capture the essence of island life.

“You have to put your feet on the ground at Jack's Bay and see it for yourself to understand how spectacular it is,” Managing Director of Sales Jonas Mikals says. “There hasn't been a single person who we've brought over who hasn't gone, ‘This is as good as I've seen anywhere.’ That's a testament to the land. When you have a piece of land as special as this, it's more like, ‘How do we not screw this up?’”

Jack's Bay is something of a unicorn because of its location, topography with elevations up to 90 feet, and the amenities that already have been built or are under construction. Mikals compares the setting to Pebble Beach, but with better weather, turquoise Caribbean waters, and nearly four miles of breathtaking oceanfront property and pink beaches.

“We have early insiders' pricing where you can get in, but you have to have the vision of everything that's coming, and that includes two Beach Clubs, world-class golf courses, marina and more,” Mikals says.

Discounted early insider prices won't last, so, if you want Jack's Bay to be a part of your family's life, now is the time to visit. Call (800) 320-6281 or email [sales@jacksbayclub.com](mailto:sales@jacksbayclub.com) to arrange a bespoke tour.





**JACK'S BAY**  
Eleuthera Island  
The Bahamas  
(800) 320-6281  
[jacksbayclub.com/links](http://jacksbayclub.com/links)

**18-Hole Courses 1**  
(Under construction)  
**Course Architect**  
Jack Nicklaus Heritage™  
**Short Course 1**  
**Short Course Architect**  
Tiger Woods

**Restaurants 4**

**Amenities**

- Pools
- Beach
- Marina
- Tennis
- Pickleball
- Boating
- Fishing
- Hiking
- Walking Trails
- Spa
- Fitness Center

**Nearby Airport**  
Rock Sound International (RSD), 8 miles



SCAN QR CODE FOR MORE INFO

90 LINKSMAGAZINE.COM

PREMIER PROPERTIES GUIDE

PREMIER PROPERTIES GUIDE

## ADVERTISER LISTING – EDITORIAL SPREAD



# PREMIER PROPERTIES GUIDE

## CIRCULATION

More than 75% of circulation is targeted to the following key states:

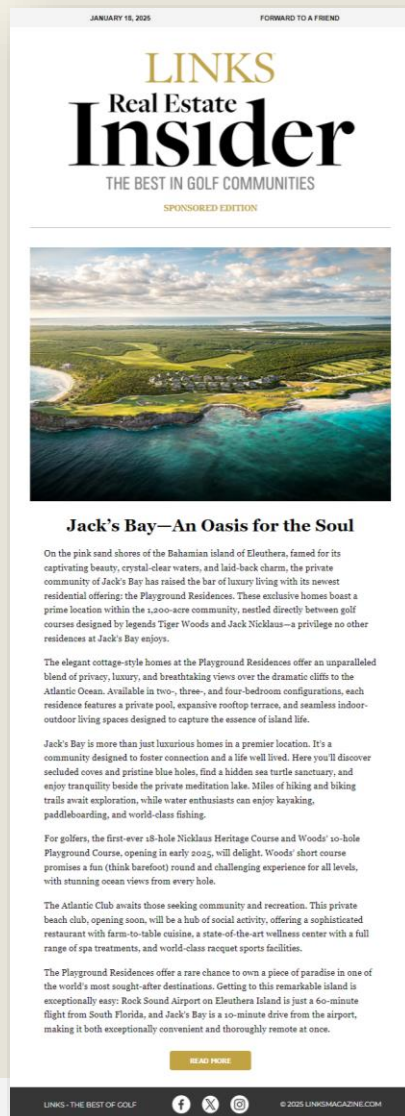
- Arizona
- California
- Connecticut
- Florida
- Georgia
- Illinois
- Maryland
- Massachusetts
- Michigan
- Minnesota
- New Jersey
- New York
- North Carolina
- Ohio
- Pennsylvania
- South Carolina
- Texas
- Virginia

Our circulation drills down even further to focus on these highly sought after metropolitan DMAs:

- Atlanta
- Baltimore
- Boston
- Charlotte
- Chicago
- Cincinnati
- Dallas
- Denver
- Detroit
- Houston
- Los Angeles
- Minneapolis
- NYC/CT/NJ corridor
- Philadelphia
- Phoenix
- San Francisco
- Seattle



# PREMIER PROPERTIES GUIDE



## NATIVE E-BLAST

2026 Average Metrics

Average Sent: **13,000**

Average Open Rate: **46.51%**

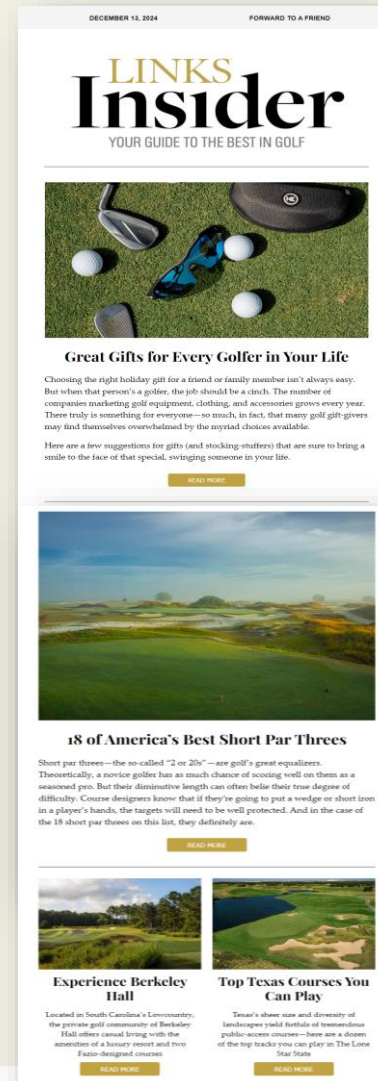
Average Click Rate: **3.25%**

Average Number of Clicks:

**500 – 700**

Value: **\$5,000**

- The copy is approximately 350 words and is taken from the advertiser listing
- Photo, title, and “Read More” button are hyperlinked to your designated landing page



## E-NEWSLETTERS

LINKS Insider reaches **110,000** opt-ins each week with an average total open rate of **50%**

- Photo, 30 words of copy, and link to designated landing page
- Average ROI of 150 – 200 clicks



# PREMIER PROPERTIES GUIDE



"We are proud to partner with LINKS Magazine, whose print and digital platforms deliver tremendous value by showcasing the very best in luxury golf and lifestyle. Their extensive reach and high engagement provide exceptional visibility for the Berkeley Hall lifestyle, playing a key role in driving record home and property purchases. Together, we celebrate a shared commitment to excellence and the art of living well."

**-Alex Madeiros**

*Director of Marketing*

**-Anne Feldman**

*Director of Communications*

*Berkeley Hall*



"LINKS Magazine provides a unique opportunity to showcase The Landings Golf & Athletic Club to an engaged audience of passionate golfers. Through a blend of print advertisements, digital content, and direct email campaigns, we effectively drive prospects to discover more about our club and community. Their team works closely with us to ensure our brand message reaches the right audience."

**-Gary Lorfano**

*Director of Membership, Marketing, and Communications*

*The Landings Golf & Athletic Club*

# PREMIER PROPERTIES GUIDE



“LINKS Premier Properties Guide has been a game-changer for Grand Harbor. As a premier community and Club, we are proud to showcase our grand lifestyle, and the LINKS Premier Properties Guide has provided the perfect platform to do just that. The quality and reach of their publication are unmatched, and the feedback we've received from members and prospects has been impressive.

PPG's ability to highlight our unique selling points—whether it's our world-class golf courses, Beach Club, or thriving racquets community—has helped us connect with the right audience. We are thrilled with our partnership and look forward to continuing to work together for years to come.”

**-Michael Gibson**  
*General Manager*  
*Grand Harbor Golf & Beach Club*



“If you're looking to market your private golf community and connect with high-quality prospects who deliver measurable results for your sales team, LINKS is the marketing investment you need to make. For more than 5 years, LINKS has been a key program within our marketing strategy, consistently producing exceptional results and helping us reach our goals.”

**-Brian Merbler**  
*Director of Marketing & Membership*  
*The Club at Quail Ridge*



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